

Shimla Chapter wins PRSI Best Chapter Award

Shimla 9th December (Bharat Sandesh): Shimla Chapter of Public Relations Society of India (PRSI) has been conferred Best Chapter Award for its excellent performance for the year 2008 by the Public Relations Society of India. The Shimla Chapter has also been conferred Best Chapter Award for the year 2007 earlier. According to PRSI National President Dr. Ajit Pathak, the Award will be given during 30th All India PR Conference being held at Gowahati from 11 to 13 December, 2008

PRSI has a network of 33 Chapter throughout the Country and Shimla Chapter has been launched in the year 2006 under the Chairmanship of Mr. B.D. Sharma PRSI is a National body of PR professionals and practioners with international recognition engaged in the professional excellence and also creating an awareness about issues of national and social importance. It gives awards every year to its Chapters for their outstanding performance.

Shimla Chapter has been organizing Conferences, Seminars on Public Relations, Media and other subjects from time to time. Some important events organized by it are Northern Region Conference on "Importance of Public Relations and Media in Good Governance" organized in Shimla this year. Seminar on " Tomorrow's India : Communication Perspective and Role of Public Relations and "Achieving Excellence in Public Relations through Information Technology Interventions organized in Shimla Workshops and Conferences on "Right to Information" organized in Shimla and Solan Conference on Media and Public Relations : Challenges and Opportunities organized in Kullu.

Shimla Chapter PRSI Comprises of Public Relations Professionals and Practitioners of State Government, Centre and State Government Public Sector Undertakings and Private Sector and organizations Facilities and Students of Journalism